

Message Text

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46

ACTION AGR-10

INFO OCT-01 EUR-12 SWF-01 AID-05 CIAE-00 COME-00 EB-07

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PASS AGRICULTURE-DLHUME, GOFRASER/FAS

EO 11652 NA

TAGS ETRD EAGR US CA

SUBJ US IMPORT QUOTAS ON CDN LIVESTOCK ITEMS-PRESS COVERAGE

1. ON NOVEMBER 21, OTTAWA'S TWO LEADING NEWSPAPERS, THE CITIZEN AND THE JOURNAL, BOTH CARRIED EDITORIALS THAT WERE CRITICAL OF CANADA'S POSITION IN THE CURRENT MEAT TRADE ISSUE.

2. THE CITIZEN EDITORIAL "U.S. RETALIATES" COMMENTED "U.S. RESTRICTIONS AGAINST CANADIAN BEEF AND PORK IMPORTS ARE CLEARLY IN RETALIATION FOR CANADA'S OWN RESTRICTIVE MOVES DURING THE PAST YEAR. MERELY TO DENOUNCE THEM WON'T GET US VERY FAR. NOR WILL EXPLANATIONS BY AGRICULTURE MINISTER EUGENE WHELAN DURING HIS WASHINGTON VISIT." THE EDITORIAL, WHILE SHORT, CONCLUDED WITH, "A RETURN TO THE NORTH AMERICAN MARKET CONCEPT IS THE ONLY WAY OUT OF THIS PARTICULAR MARKETING MESS. THAT CAN ONLY BE ACCOMPLISHED BY NEGOTIATION, AND BY A WILLINGNESS TO MAKE CONCESSIONS IN RETURN FOR BENEFITS". THE EDITORIAL CARTOON DEPICTED MINAG WHELAN AS A

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BULLFIGHTER BEING GORED BY A RAGING STARS AND STRIPES BULL

WHO HAD BEEN SPEARED BY IMPORT RESTRICTIONS.

3. THE JOURNAL'S LEAD EDITORIAL "A GAME CANADA CAN'T PLAY" REFERRED TO THE ANONYMOUS CANADIAN GOVERNMENT OFFICIAL, WHICH WAS REPORTED IN OTTAWA 3745, AS APPEARING IN THE TORONTO GLOBE AND MAIL, NOV. 18/74, STATING THAT THIS OFFICIAL "MADE MORE SENSE THAN DO THE CANADIAN MEAT PRODUCERS WITH THEIR RITUALISTIC WHINES IN REACTION TO THE U.S. QUOTAS...." THE JOURNAL STATES THAT CANADA WAS OPEN TO REPRISAL FROM THE MOMENT OF ITS ACTION IN AUGUST AND MINAG WHELAN KNEW THIS. THE ONLY SURPRISE WAS THAT IT DID NOT COME SOONER. THE DES ISSUE WAS A CONVENIENT DISGUISE FOR "BLATANT PROTECTIONISM".

4. THE JOURNAL ALSO CARRIED A CP FRONT PAGE STORY ON NOV. 21 "NO POINT TO TALKS-US OFFICIAL" WITH THE LEAD SENTENCE OF "A US STATE DEPARTMENT OFFICIAL SAID WEDNESDAY THAT 'THERE'S NOT A HELL OF A LOT OF POINT IN OPENING LIVESTOCK NEGOTIATIONS WITH CANADA. 'OUR ACTION IS LINKED TO CANADA'S -IF CANADA RESCINDS HER QUOTAS, WE RESCIND OURS'." THE UNIDENTIFIED U.S. OFFICIAL WAS FURTHER QUOTED AS HAVING SAID THE U.S. WAS "CONSIDERING THE RESPONSE" TO A CANADIAN NOTE DELIVERED TUESDAY, ASKING FOR "IMMEDIATE CONSULTATIONS". THE ARTICLE THEN QUOTED THE MAJOR PORTIONS OF THE CANADIAN FORMAL REQUEST.
JOHNSON

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